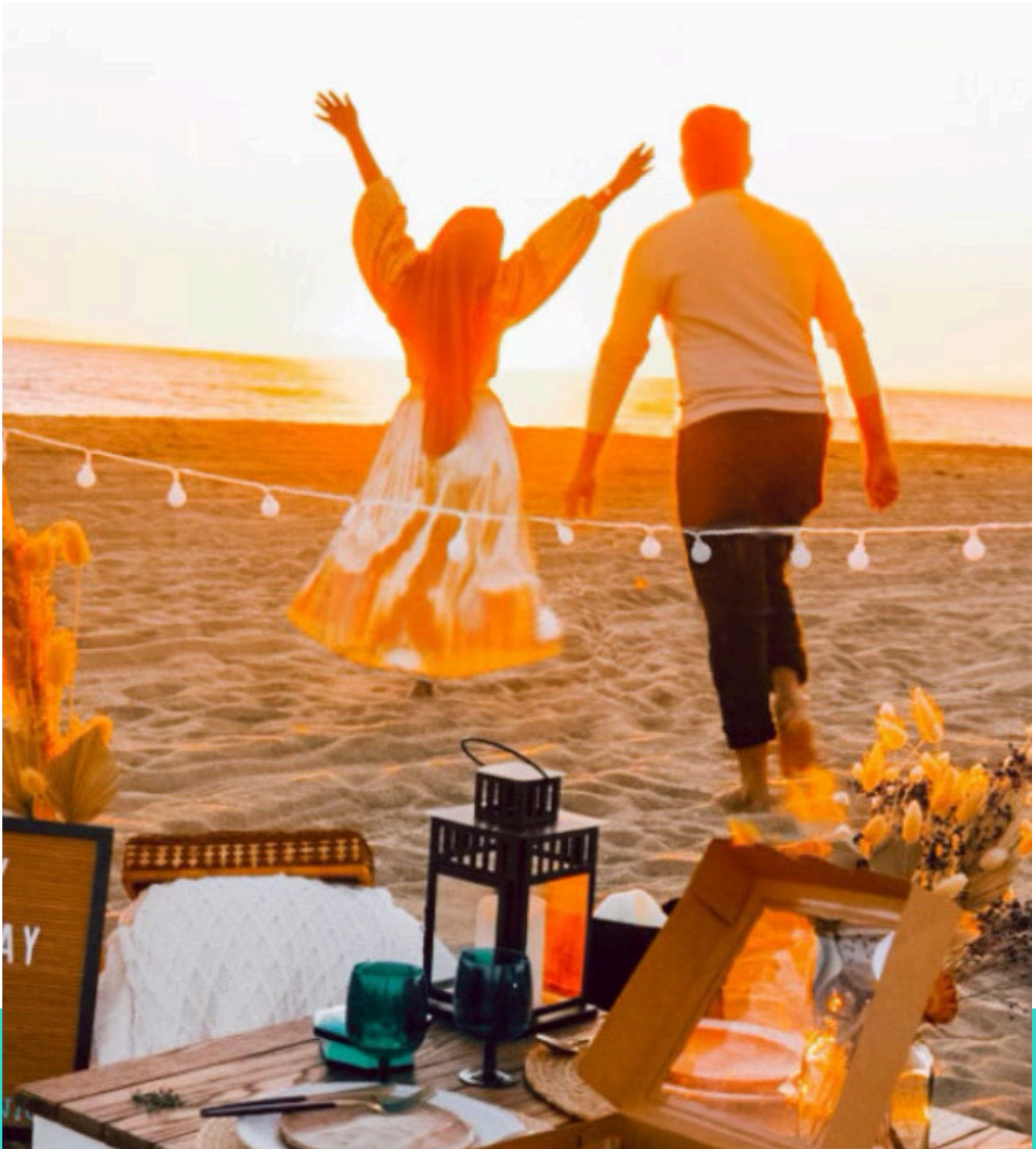


@eazynazy

EAZYNAZY
-FAMILY TRAVEL CONTENT CREATOR-



MEDIA
KIT

Contact: Traveller@eazynazy.com



ABOUT EAZYNAZY

EAZYNAZY is all about making vacations EAZY for people by showcasing family friendly places and itineraries by reviewing places we visit and Things we do.

ABOUT BLOGGER

My name is Nazneen Shaik and I am the founder & editor in chief of the website EazyNazy.com. I received my Bachelors in Engineering but my love towards writing and travelling has made me choose this as a full time Job.

Apart from my Blog & Social Media presence, I am a Professional Photographer and Editor who has been working with brands and helping them by creating 'content' since 2016.





@eazynazy



@eazynazy



@eazynazy

EAZYNAZY

MEDIA KIT- PORTFOLIO 2024

STATISTICS



Website :

65,000 Monthly Views

50,000 Monthly Unique Visitors

Pinterest :

45,000 Monthly Viewers

Instagram (@eazynazy) :

106,000 Followers

Instagram (@Indiangirlstravel):

615,000 Followers

Engagement Rate: 3.28%

Facebook :

2800 Followers

YouTube :

635 Subscribers

EAZYNAZY

MEDIA KIT- STATISTICS

2024

2024 Testimonials:

Frank Johnson

(Executive Director at Visit Gilroy) : Eazy Nazy is a pleasure to work with and delivered as promised. Her content and family helped us to reach followers we want to connect with .

Susan Bejeckian

(Explore Lompoc) : Working with Naz was a joy! We loved the fun, family-oriented content they created for us, and from start to finish, our collaboration was a breeze. We would highly recommend working with Nazneen Shaik of EazyNazy.

EAZYNAZY

MEDIA KIT- STATISTICS
2024

Awards & Collaborations



EazyNazy has been featured one of the Top 25 Travel Bloggers in Los Angeles 2021 by Los Angeles Entrepreneur Magazine and maintained the spot in 'Top 100 Family Travel Blogs' by FEEDSPOT since 2018.

We have collaborated with over 100 local and international brands, Tourism Boards, Restaurants, Resorts, Theme Parks in last 7 years, some of them are listed below



The List of US Tourism Boards we have worked with so far :

San Francisco , Miami , Florida Keys , Catalina Island , Big Bear , Long Beach , Phoenix , Galveston Island , Pasadena , Lake Tahoe , Austin, Fargo , Lompoc , Gilroy.

AUDIENCE DEMOGRAPHIC



Top Countries: USA, India, UK, Canada



Top Cities: Los Angeles, Mexico City, New York, Hyderabad



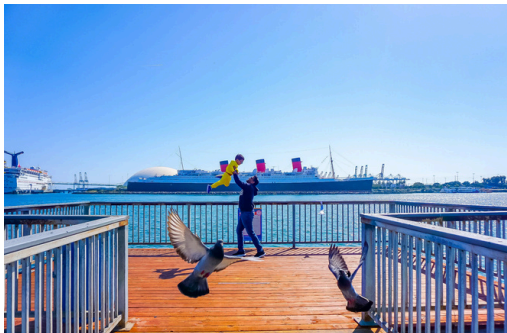
Highest Age Range
25-34 -53%
35-44 - 26%



69.7%
Women
30.2% Men

Our Goal :

Our Goal is to post content which is Informative and beneficial to both my audience and the brands . Our Goal is to encourage people to travel and to travel with kids by offering want family friendly deals, activities, places and itineraries.



Ready to get started with us?
Please feel free to reach us via Email
Traveller@eazynazy.com

Find us on Instagram, Facebook, YouTube, Pinterest -
[@eazynazy](https://www.instagram.com/eazynazy)