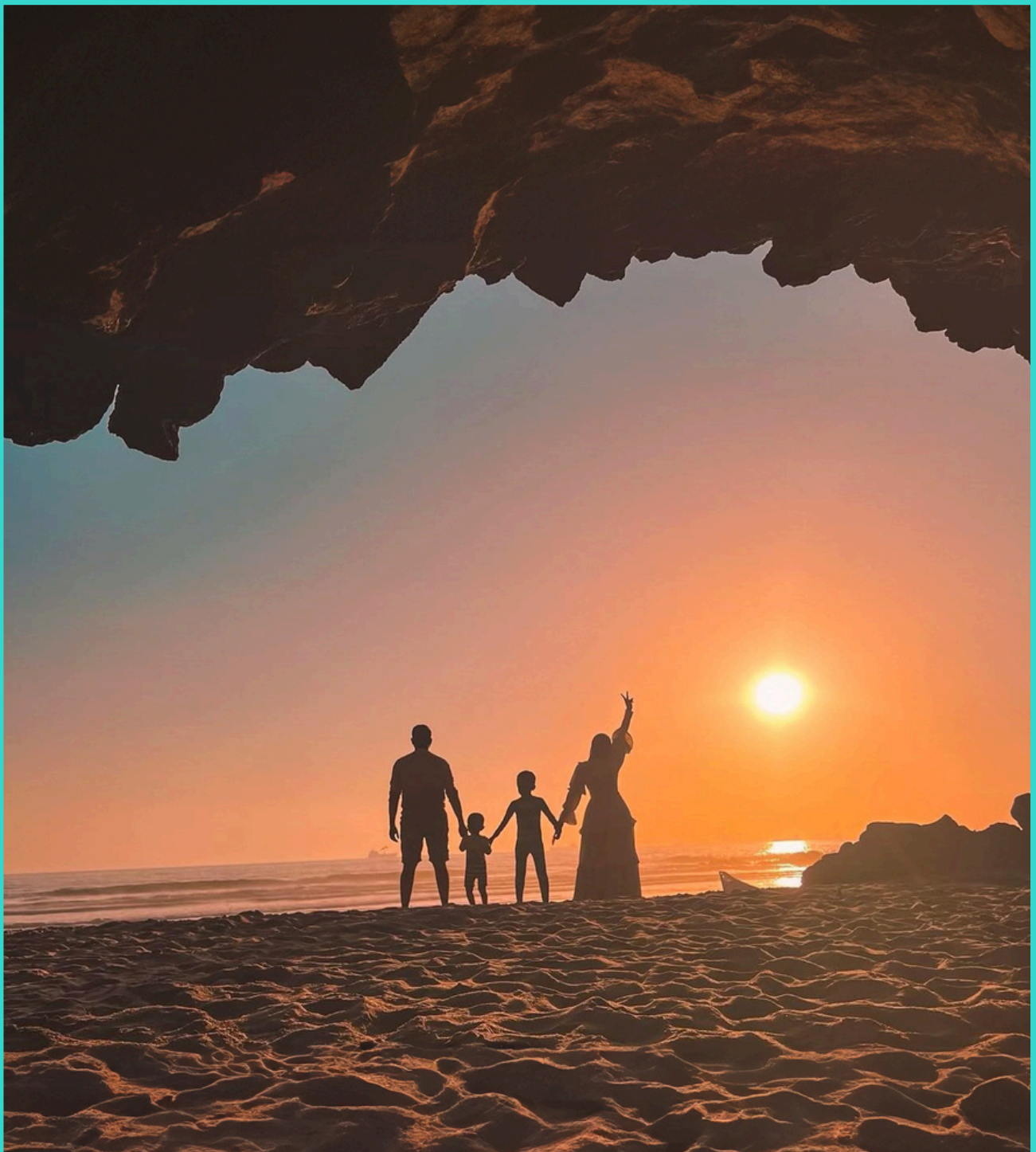


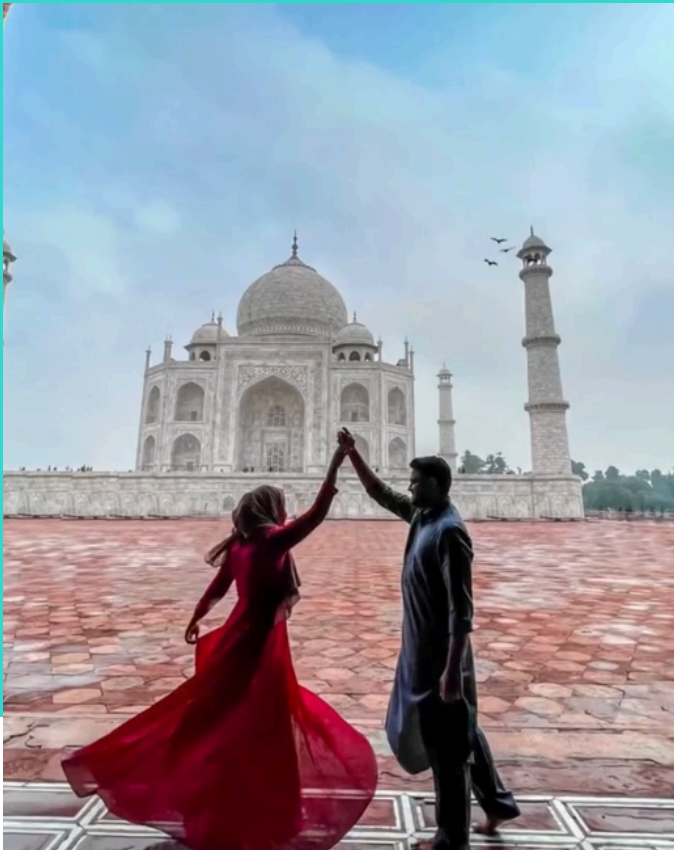
@eazynazy

EAZYNAZY  
-FAMILY TRAVEL CONTENT CREATOR-



MEDIA  
KIT

Contact: [Traveller@eazynazy.com](mailto:Traveller@eazynazy.com)



---

## ABOUT EAZYNAZY

EAZYNAZY is all about making vacations EAZY for people by showcasing a list of family friendly places and itineraries on our Blog & Social media pages.

## ABOUT BLOGGER

---

My name is Nazneen Shaik and I am the founder & editor in chief of the website EazyNazy.com. I received my Bachelors in Engineering but my love towards writing and travelling has made me choose this as a full time Career

Apart from my Blog & Social Media presence, I am a professional photographer and content creator who has been working with brands and helping them by creating 'content since 2016.





@eazynazy



@eazynazy



@eazynazy

# EAZYNAZY

---

## MEDIA KIT- PORTFOLIO 2025

# STATISTICS

---



## Website :

65,000 Monthly Views

50,000 Monthly Unique Visitors

## Pinterest :

45,000 Monthly Viewers

## Instagram (@eazynazy) :

108,000 Followers

## Instagram (@Indiangirlstravel):

615,000 Followers

Engagement Rate: 3.28%

## Facebook :

2800 Followers

## YouTube :

635 Subscribers

# EAZYNAZY

---

MEDIA KIT- STATISTICS

2025

# 2024 Testimonials:

---

## **Frank Johnson**

**(Executive Director at Visit Gilroy) :** Eazy Nazy is a pleasure to work with and delivered as promised. Her content and family helped us to reach followers we want to connect with .

## **Susan Bejeckian**

**( Explore Lompoc ) :** Working with Naz was a joy! We loved the fun, family-oriented content they created for us, and from start to finish, our collaboration was a breeze. We would highly recommend working with Nazneen Shaik of EazyNazy.

## **Jayci Altenbernd**

**(Digital Marketing Manager at Visit Fargo-Moorhead ) :** Working with Naz of EazyNazy was a fantastic experience for the Fargo-Moorhead Convention and Visitors Bureau. Her visit to our area this summer truly highlighted the best of our family-friendly attractions and local spots. Naz's content was not only engaging and authentic, but it also perfectly captured the essence of what makes Fargo-Moorhead such a unique and welcoming destination. Her deliverables were timely and aligned with our expectations, making the collaboration smooth and enjoyable. We're thrilled with the exposure she brought to our community,

---

MEDIA KIT - STATISTICS  
2025

# Awards & Collaborations



EazyNazy has been featured one of the Top 25 Travel Bloggers in Los Angeles by Los Angeles Entrepreneur Magazine and maintained the spot in 'Top 100 Family Travel Blogs' by FEEDSPOT since 2018.

We have collaborated with over 100 local and International brands, Tourism Boards, Restaurants, Resorts, Theme Parks in last 9 years, some of them are listed below



The List of US Tourism Boards we have worked with so far :

San Francisco , Miami , Florida Keys , Catalina Island , Big Bear , Long Beach , Phoenix , Galveston Island , Pasadena , Lake Tahoe , Austin, Fargo , Lompoc , Gilroy.

# AUDIENCE DEMOGRAPHIC



Top Countries: USA, India, UK, Canada



Top Cities: Los Angeles, Mexico City, New York, Hyderabad



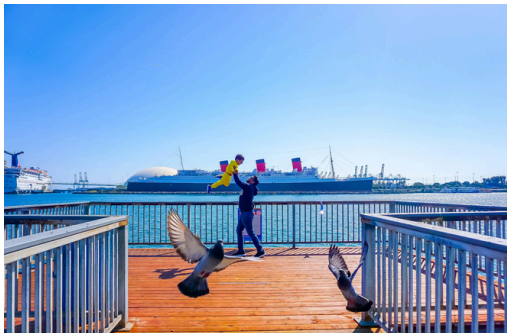
Highest Age Range  
25-34 -53%  
35-44 - 26%



69.7%  
Women  
30.2% Men

## Our Goal :

Our Goal is to post content which is Informative and beneficial to both my audience and the brands . Our Goal is to encourage people to travel and to travel with kids by offering want family friendly deals, activities, places and itineraries.



Ready to get started with us?  
Please feel free to reach us via Email  
[Traveller@eazynazy.com](mailto:Traveller@eazynazy.com)

Find us on Instagram, Facebook, YouTube, Pinterest -  
[@eazynazy](#)